

## Terms & Conditions for April–May Shop & Win Promotion

### **1. Promoter**

The Promoter of this promotion is **MAGIKOS MARKETING PTY LTD (ABN 90 168 307 640)** (“Promoter”).

This promotion is conducted nationally across participating pharmacies (“Participating Pharmacies”). Participating Pharmacies facilitate entry collection in-store.

Promotion management, marketing coordination and campaign reporting may be provided by Know-It-All Marketing on behalf of the Promoter.

### **2. Promotion Period**

The promotion runs from 1 April 2026 at 12:01am AEST to 31 May 2026 at 11:59pm AEST (inclusive) (“Promotion Period”), unless otherwise advertised in-store.

### **3. Eligibility**

Entry is open to Australian residents aged 18 years or over who make a qualifying purchase at a Participating Pharmacy during the Promotion Period.

Employees of the Promoter, Participating Pharmacies, associated agencies and their immediate family members are not eligible to enter.

Participants must be members of the applicable loyalty program at the time of entry. Normal loyalty program terms and conditions apply.

### **4. How to Enter**

To enter, eligible customers must:

- Spend \$40 or more on non-prescription products in a single in-store transaction during the Promotion Period; and
- Provide their loyalty details at the time of purchase or follow any entry instructions provided in-store.

Eligible customers who meet these requirements will automatically receive one (1) entry into the draw.

### **5. Entry Limits**

Multiple entries are permitted, subject to the following:

- Maximum of one (1) entry per person per day
- Each entry must be based on a separate qualifying transaction
- Transactions cannot be split to qualify for multiple entries

Each qualifying transaction must meet the \$40 minimum spend on eligible non-prescription products.

## **6. Exclusions**

The following purchases do not count toward the minimum spend:

- Prescription medicines
- Pharmacy-only medicines (Schedule 3)
- Gift cards
- Lottery products
- Tobacco products
- Postage stamps
- Bill payments
- Any other items excluded by the Promoter or prohibited by law

The Promoter reserves the right to determine eligible and ineligible purchases in accordance with applicable legislation.

## **7. Prize**

There is one (1) prize available across all Participating Pharmacies nationally:

- One (1) \$500 AUD VISA Gift Card

The total prize pool is valued at \$500 AUD.

This is a single national draw conducted across all Participating Pharmacies. The prize is not awarded per store.

The prize is not transferable, exchangeable or redeemable for cash, except where required by law.

## **8. Prize Draw & Winner Notification**

The draw will take place within 7 days of the Promotion Period ending at the Promoter's nominated address.

One winner will be selected at random from all eligible entries received across all Participating Pharmacies during the Promotion Period.

The winner will be notified using the contact details provided at the time of entry (e.g. phone or email) within 2 business days of the draw.

The winner's first initial, surname and postcode may be published online, in-store, or via participating marketing channels as required by law.

## **9. Unclaimed Prize**

If the prize is not claimed within 28 days of notification, the Promoter reserves the right to conduct a redraw, subject to applicable regulations.

## **10. Privacy**

Personal information collected as part of this promotion will be used for the purposes of:

- Conducting and administering the promotion
- Contacting the winner
- Campaign reporting
- Loyalty program communications in line with participant preferences

Information will be handled in accordance with the Promoter's privacy policy and applicable privacy laws.

By entering, participants consent to the use of their information for these purposes.

## **11. Marketing Communications**

Participants may receive promotional communications in line with their loyalty program preferences.

An optional consumer SMS campaign may be conducted and is subject to separate consent and opt-out conditions.

## **12. Changes & Termination**

The Promoter reserves the right to amend, suspend, or cancel the promotion if circumstances arise beyond its reasonable control, subject to applicable laws.

## **13. Liability**

To the extent permitted by law, the Promoter, Participating Pharmacies, Know-It-All Marketing, and associated agencies are not liable for any loss, damage, or injury suffered as a result of participating in this promotion or accepting the prize. Nothing in these Terms and Conditions excludes rights under the Australian Consumer Law.

## **14. General**

Participation in this promotion constitutes acceptance of these Terms and Conditions.